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TOUCHSTONE: a test or criterion for determining the quality
or genuineness of a thing; see STANDARD.
– *Webster’s Eleventh Collegiate Dictionary*



Editorial Needs Assessment

- ♦ I have worked through my manuscript:
___ 1 time ___ 2–3 times ___ 4–5 times ___ More than 5 times

- ♦ My manuscript length is approximately _____ words.

- ♦ I need:
___ Structural / substantive editing ___ Stylistic / line editing
___ Developmental review / evaluation ___ Ghostwriting
___ Coaching ___ Copy editing
See Touchstone’s Editorial Guidelines for details.

- ♦ My manuscript’s concept/theme is:

_____.

- ◆ What I hope to gain from an edit:

- ◆ I intend to:

Self-publish
 Find an agent/traditional publisher

- ◆ My manuscript is:

Fiction – literary ♦ fantasy ♦ action/adventure ♦ historical ♦ sci-fi ♦ other
 Nonfiction – memoir ♦ spirituality ♦ women’s fiction ♦ self-help ♦ how-to
personal relationships ♦ grief therapy ♦ academic ♦ business ♦ other

- ◆ My target market is:

Children – board/picture book ♦ early reader ♦ elementary/middle grade
 Young adults (ages 13-16)
 New Adults (ages 17-mid 20s)
 Adults

- ◆ My time frame is:

Immediate
 3-6 months
 6-12 months
 12 months or longer

- ◆ My budget is approximately \$_____