



 www.TouchstonePubs.com

 Ginny@TouchstonePubs.com

 719-687-1855

   
TOUCHSTONE: a test or criterion for determining the quality  
or genuineness of a thing; see STANDARD.  
– *Webster’s Eleventh Collegiate Dictionary*

  
**Editorial Needs Assessment**

- ◆ I have worked through my manuscript:  
 1 time       2–3 times       4–5 times       More than 5 times
  
- ◆ My manuscript is approximately \_\_\_\_\_ words.
  
- ◆ I need:  
 Structural / substantive editing       Stylistic / line editing  
 Developmental review / evaluation       Ghostwriting  
 Coaching       Copy editing

*See Touchstone’s Editorial Guidelines for details on the different types of editing.*

- ◆ My manuscript’s concept/theme is:

---

---

---

- ◆ What I hope to gain from an edit:

---

---

---

- ◆ I intend to:

Self-publish  
 Find an agent/traditional publisher

- ◆ My manuscript is:

*Fiction* – literary ♦ fantasy ♦ action/adventure ♦ historical ♦ sci-fi ♦ other  
 *Nonfiction* – memoir ♦ spirituality ♦ women’s fiction ♦ self-help ♦ how-to ♦  
personal relationships ♦ grief therapy ♦ academic ♦ business ♦ other

- ◆ My target market is:

*Children* – board/picture book ♦ early reader ♦ elementary/middle grade  
 *Young adults* (ages 13-16)  
 *New Adults* (ages 17-mid 20s)  
 *Adults*  
 *Specialty market* – \_\_\_\_\_

- ◆ My time frame is:

Immediate  
 3-6 months  
 6-12 months  
 12 months or longer

- ◆ My budget is approximately \$ \_\_\_\_\_

